

Penn Manor Education Foundation Minutes
March 4, 2021

President Kathy Fish called the meeting of the Penn Manor Education Foundation Board to order at 7:30 a.m. This meeting was held on the stage of the new Penn Manor High School auditorium. Dr. Leichliter and Mr. Jones took us on a tour of the building to view the construction progress following our meeting. In attendance were the following: JoLynn Drexel, Kathy Fish, Joe Herman, Paula Howard, Robin Jeffers, Pat Kline, Mike Leichliter, Jan Mindish, Don Mowery, Nicki Nafziger, Brad Seiger, Becky Spezialetti, Scott Stephan, Barb St. John, and Brian Wallace.

Minutes: The minutes of last month's meeting were approved by the passage of a Howard/Drexel motion 12-0. Last month's minutes will now be sent to those on our list who are not on the Board.

Finance Committee/Finance Report: Don presented the printed report and reviewed the balance sheet, Profit and Loss Previous Year Comparison, and the expenditures. We are once again at an all-time high with \$2,184,000 in total assets. On the Profit and Loss side, we received money for the endowed Doan Scholarship and the non-endowed Livermore Scholarship. Our expenses for the month included funding Strong and Healthy Grants, Venture Grants, and our regular monthly expenses. We had a loss of \$13,000 in investment income for the month, but we are up \$53,000 for the year. Our investment income for the month was \$36,000 giving us a total of \$360,000 for the year. Our year-to-date overall income is \$414,000 compared to \$78,000 last year.

A Kline/St. John motion to approve the February expenditures and the March Finance Report carried 12-0.

Executive Director's Report: Jan started her report with a scholarship update: We have had 55 students complete a total of 125 applications so far. We were low on the number of applications for tech/trade and education scholarships. Jan promoted them on social media and reached over 3,000 hits with 17 and 23 shares! They were also promoted at all CTC's. A QR code was also posted at several key locations throughout the high school and on the cafeteria tables. The deadline for applications is March 10. Dianne will send follow-up funding letters to our annual funding sponsors who have yet to send their money. The scholarship committee meetings will be scheduled for late March.

--New scholarship social media postings: The Cory Denlinger Video Award in the amount of \$500 sponsored by Eli Baldrige, Class of 2007, reached 9,550 with 40 shares. The Rankin & Gregory, LLC Scholarship in the amount of \$2,500 sponsored by Chad Rankin, Class of 1989, reached 2,444 with 15 shares.

--Future Scholarships: Doan Family Scholarship endowed at \$500/year, Wanda Lefever Miller, Class of 1970, in memory of her dad will be funded annually at \$1,000 until funded by estate.

--Venture Grants: The grant committee has approved and funded 23 grant requests impacting the High School and all elementary schools totaling \$53,504.96. We have about \$1,500 remaining. We received a note from the Science Department expressing thanks for the funding of their Venture Grants and our support in this difficult year due to challenges of Covid 19 and construction.

--Strong & Healthy Grants: We received \$500 from Don and Nancy Stewart for Strong and Healthy Grants. Five Strong and Healthy Grants were funded, totaling \$19,545.50. The Champions are very grateful for our continued support! There is \$5,500 left.

--Updated electronic letterhead has been created thanks to Brian and Kathy. A new order will be printed in June for our Annual Letter Campaign.

Marketing Committee: Nicki announced that we will honor our retirees via social media in May. The committee is planning to highlight those who are staying involved through volunteering, substituting, theater, sports, school board, etc. The Committee will reach out to buildings for information and photos of these volunteers.

--Donna Brady will make and donate 3 stadium throws to raffle at our events over the coming year. Plans are being discussed to sell tickets in correlation with honoring retirees in May for one of the throws.

--September 26, 2021: Tentative date for Annual Dinner @ Drumore Estate.

--Marketing and Development is working on a consistent sponsorship plan which they will begin to offer in July 2022.

--Future social media posts: monthly business spotlight (March will be Copper Hill), new Venture Grants, new Strong & Healthy grants, scholarship deadline, and Legacy donors.

The next meeting of the Marketing Committee will take place virtually on Thursday, March 11 at 7:30 a.m.

Development Committee:

--Nominating Committee: Pat shared that they are working to fill the 3 vacant slots in July (Rich, Paula, and Joe).

--Letter Campaign status: Pat reported that we have received nearly \$27,000 total. This is up \$2,600 from last year. He expressed his appreciation for this level of community support!

--Charity Golf Scramble report: Save the date: June 15, 2021.

--EITC update: 4 donations totaling \$11,050. All have been recognized on social media.

--Legacy Update: no changes this month.

The next meeting of the Development Committee will take place on Thursday, March 18 at 7:30 a.m. at the Kline's home.

Superintendent's Comments: Dr. Mike announced that the high school will come back to full attendance on Monday, March 8. Immunizations for faculty and staff will begin next week.

Covid 19 case counts are improving. The new auditorium is finished. Mr. Jones also joined us and took us on our tour of the High School following our meeting.

The meeting adjourned at 8:30 a.m. after the unanimous passage of a Drexel/Nafziger motion.

The next Board meeting will be on Thursday, April 1, 2021 at 7:30 a.m.

Respectfully submitted,

Barbara J. St. John
Recording Secretary