PMEF Board Meeting Minutes for Thursday, October 1, 2020

All members present except for Barb and Paula.

President Kathy called the meeting to order. Welcome to new board member - Jolynn Drexel. No stranger to PM – taught at Pequea, Conestoga, Hambright, Martic. Started her teaching career in 1985. Just retired in the spring and is anxious to give back to the PM community.

Eleo update – list has been undated. This system allows for simplicity with mailings and contacts.

Oct. 8 at 4:15 in the library – team meeting

Our executive director’s evaluation - we are lucky and blessed with Jan’s exceptional work and commitment to PM. Add a dash of humor and she is a perfect fit!!

Approval of September minutes - 1 – Dianne Smith 2 – Rich Myers

Finance report:

Investments from PNC are down for September. Overall PMEF board has 2.5 million in assets.

Not much activity this past month with no Dinner our revenues are down.

Normal monthly activity was listed on our printouts.

To the positive - 154,000 for the year.

Thank you to Don for his continued expertise in the finance area of our Board.

Executive Director report : Jan

Discussion on distribution of gifts to staff/timing – Wednesday when kids not present

Discussion on Gift cards as well.

14th seems to be best date – although schedule changes that week and kids are in school so this date will probably change.

Coverage:

Manor – Dianne

Eshleman – Nicki

Central Manor – Robin

Pequea – JoLynn

Martic/Marticville – Pat

Conestoga – JoLynn

Hambright – Jan

LeTort – Becky

\*\* Pick up packs in PMEF office.

Scholarship update:

Kick off discussion. Zoom meeting in Dec. to meet new rep.

Jan will send out invite.

January 1 – scholarships go live to students.

STEM grant:

Arrived. Hambright ordering stuff already.

Promotion discussion.

Extra Give:

11/20 Check website/tool kit/videos for all 2020 changes.

Marketing report: Nicki

Ideas discussed – 1)business donors to match donations instead of having dinner sponsors.

Agape and B & N have already pledged to match.

2) competition among board members. Board member who raises the most $.

3) Link will be sent out

4) Athletic dept. giving PM stuff to winner

5) One year for this due to Covid

6) Attainable Goal - 15,000 Dinner would have netted 20,000. Nicki would like 20,000.

FOCUS is complete and mailed out. Thanks to Brian for an excellent publication! Lots to be proud of in PM right now.

Fall play ad discussion – Virtual – date/name released in December.

Development report: Pat

Welcome to JoLynn.

Brief explanation of what the PMEF board does throughout the year. 6 major fundraisers to generate funds.

Nominating committee update – Dave Murray passed. He was a generous man who will be greatly missed. We will need a new member with a love of PM and a strong commitment.

Letter campaign update - Community – 14800 Board – 900 S & H - 1400

Golf date – 6/15/21

EITC – no new business. Letters will be mailed to previous donor businesses.

Legacy – Hibsmans have been added. Love the posts on social media.

New scholarship for David Murray is being established in his memory. October 18 is a 5K Run to benefit this scholarship.

Dr. Mike comments:

Honor Society Induction was held on 9/30/20. Parents live streamed to follow.

2 Covid cases confirmed - protocol followed. Discussion regarding illness/Flu season/Policy/Transparency. PM is doing a great job!

Meeting adjourned

Minutes submitted by Dianne Smith in Barb’s absence.