## Penn Manor Education Foundation Minutes January 9, 2020

President Tracy Seiger called the meeting of the Penn Manor Education Foundation Board to order at 7:30 a.m. in the Board Room at Manor Middle. In attendance were the following: Matt Blank, Jody Blouch, Kathy Fish, Robin Jeffers, Joe Herman, Paula Howard, Pat Kline, Jan Mindish, Don Mowery, Nicki Nafziger, Brad Seiger, Tracy Seiger, Dianne Smith, Barb St. John, and Brian Wallace.

**Minutes:** The minutes of last month's meeting were approved by the passage of a Nafziger/Smith motion 13-0. Last month's minutes will now be sent to those on our list who are not on the Board.

Finance Committee/Finance Report: Don presented the printed report and reviewed the balance sheet, Profit and Loss Previous Year Comparison, and the expenditures. He shared that we are at an all-time high with our current assets! Don also said that December was another great month for us! Our total funds received from the community through our Annual Letter Campaign year-to-date are a little over \$21,000 compared to about \$15,000 at this time last year. Our overall profit year-to-date is about \$162,000 compared to approximately \$109,000 at this time last year. A check for \$1,000 was written this month as our deposit for our Annual Fundraising Dinner in September. Our profit for the month was \$60,000 and our investment income for the month was \$43,000 bringing us to a total net income of about \$103,000. A Fish/Blouch motion to approve the December expenditures and the January Finance Report carried 13-0.

**Executive Director's Report:** Jan told us that the new scholarship information shared last month has been sent to Kaleidoscope. She noted that she has also given the David Ober Memorial information to Kaleidoscope. The David Ober Family has chosen to fund an annual scholarship. Eli Baldridge will be funding a film scholarship. Applications for his scholarship will be done through the High School rather than Kaleidoscope. All scholarships are funded for this year. The annual scholarship sponsor donations are coming in. Online applications went live December 30. Students access the applications online through a link on the PMHS Counseling Department blog. New scholarships are being posted on social media. Jan will be meeting with the CTC students at the High School on January 10.

- -- The Awards Ceremony will be held on May 21.
- --Jan announced that drivers would be needed to take families home from the next Immigration Family Night at 7:30 pm on March 17.
- -- Jan passed around more "thank you" notes from Venture Grant recipients.

**Marketing Committee:** Tracy expressed her thanks to everyone that delivered Venture Grants and also to those who represented PMEF at the holiday concerts.

- --Tracy shared that the social media post about the Megan Martin Scholarship had over 6,000 hits just from people sharing it. A donation came through PayPal the day after it was posted.
- --Strong and Healthy Family Grant applications went out to champions in December. The due date is January 31. The meeting to award grants will take place in February. We are able to fund \$25,000 this year.
- --We are waiting to confirm our Spirit Night at Bert's. We're anticipating a Monday night event in February.
- -- The Retiree Breakfast is tentatively scheduled for May 6 at 8:00 am.

The next meeting of the Marketing Committee will be on Thursday, January 16 at 8:00 a.m. at the GSC.

## **Development Committee:**

- -- The plans are in the works to get the Eleo Donor Management System up and running. This process will take several months to implement.
- -- Carl (Bud) Rintz Memorial: Donations continue to come in in memory of Bud!
- --Nominating Committee update: the committee has some potential members and will be scheduling meetings with those people to discuss their nomination.
- --Rob Allen of Lancaster Toyota sent us a contribution of \$4,000.
- --EITC update: We received \$2,500 from Fulton Bank. Our total is now \$14,800.
- --Lucky Dog Café promotion will continue through the NFL playoffs. Pat encouraged us to consider viewing a game at Lucky Dog and enjoy one of their special burgers to show our appreciation for their generosity.
- -- Legacy update: there is no news at this time
- -- Annual Letter Campaign: Our letter writing day is scheduled for June 18, 2020.
- -- Vendor Fair will be held May 9 at St. Philips
- --The Charity Golf Scramble will be held on Tuesday, June 16, 2020 at Meadia Heights. The prices will stay the same as last year. An email reminder will be sent out and the brochure has already been updated. We will begin to request donations and secure major sponsors.
- --Mid-Summer Night Dream Dinner: There are still tickets available for the July 28, 2020 Dinner (Picnic) at Drumore Estate for \$50 each. It will take place from 6:30-10:00 pm.
- --The Annual Fundraising Dinner will be held on Sunday, September 20, 2020 at Drumore Estate. We will begin soliciting sponsorships in January.

The next meeting of the Development Committee will be on Thursday, January 23, GSC at 7:30 a.m. The Annual Fundraising Dinner Committee will also meet on Thursday, January 23, at GSC at 8:15 am.

**Superintendent's Comments:** Dr. Mike was unable to attend due to another commitment. In has absence Nicki noted that our Quiz Bowl team beat Manheim Township! She also shared that our E-Sports team gave an amazing presentation at the School Board meeting!

The meeting adjourned at 8:30 a.m. after the unanimous passage of a Blouch/Howard motion.

The next Board meeting will be on Thursday, February 6, 2020 at 7:30 a.m. in the Manor Board Room.

Respectfully submitted,

Barbara J. St. John Recording Secretary